



Gleichen Call



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TWENTIETH YEAR NO. 22

GLEICHEN, ALBERTA, WEDNESDAY, AUGUST 18, 1926

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E. J. GARLAND HOLDS VERY SUCCESSFUL MEETING

A very enthusiastic meeting in support of E. J. Garland was held in Gleichen Community Hall last night with an attendance of several hundred. Mr. Frank Daw, president of the local U. F. A. organization conducted the meeting on behalf of the U. F. A. candidate, E. J. Garland in a very able manner took hold of the subject claiming that the listeners might discover some similarity between his speech and Mr. Meighen's and also between his and Mr. King's, but that there was no similarity between Mr. Meighen's and Mr. King's addresses. The business people of the west, Mr. Garland contended are beginning to realize that prosperity depends upon agriculture as a basic industry. He strongly denounced the pretended bartering and auctioneering of both parties and the pressure brought to bear upon the Progressive members from the Liberals as well as the Conservatives.

What he would like to see under consideration is a cabinet formed from representatives of the different groups responsible to their own body. The senate received some very severe criticisms with regard to the rejection to the old age pension bill, the proposed amendments to the criminal law, as well as the grain act in connection with the privilege of the shipper to determine the destination of his grain as to terminal elevators. With respect to the Alberta coal question he made the statement that he wanted to see Alberta coal moved east if necessary at cost. At any rate he was strongly opposed to a protective tariff on coal, which he claimed would increase the price to the consumer from \$3 to \$5 per ton. He was willing to give the Liberal government full credit for the reduction of the postage rates, the reduction of the income tax, but as far as the reduction on duty on automobiles is concerned he claimed it to be the result of Progressive action entirely.

In a very definite manner he stated that he would at all times be a supporter of proposed reductions of taxation.

For a considerable length of time Mr. Garland spoke on the extremes of political tactics and partisanship and being questioned on the cost of it to the country he claimed that at any time when action is delayed as a result of party interest it costs at a rate of \$30,000 a day.

With regard to the custom scandal he stated that there was no excuse but perhaps an explanation possible. Prohibition just having been effected within the last few years in the United States, and that on the other hand investigation had shown that for the last twenty-five or thirty years similar operations had been in vogue. There was no question, Mr. Garland declared, that the Governor General's action was honorable and with the best interest at heart, but also undoubtedly unconstitutional and relegated Canada again to a colonial status.

Protective tariff was blamed by Mr. Garland for a process of annexation, both financial and industrial which apparently is taking place today in Canada, the financial control resting at Wall Street and many of our most important industries being controlled by American companies or being branch establishments of American factories.

For these three reasons, Mr. Garland claims, should the Meighen Government not be supported in the west. First the endeavor to maintain the Crow's Nest Pass agreement, second the restoration of the duty on implements of production, and thirdly, he stated that if ever a duty would be placed on export wheat it would come from the Conservative party in view of statements that have been made in the House of Commons and also on the platform.

MINUTES OF THE GLEICHEN TOWN COUNCIL

A meeting of the Gleichen town council was held in the town office on Friday 13th, August, at 8 p.m.

Those present were Mayor Michael, Councillors McEntee, Wright, Menard, Moss and Ferguson.

Re Walker shed: Councillor Menard reported that Mr. Walker requested delay in the matter of covering the building until 1st September. Councillor Wright raised the question of the Alberta Government Telephone erecting a frame building in rear of the new exchange without a permit to build such a structure in the fire restricted area.

The secretary reported that he had not heard anything further in regard to settlement of the claim against S. P. Megill.

There was no report from the local board of health in regard to carrying out the provisions of By-law No. 165.

Couns. Wright and Ferguson: That the secretary send a copy of By-law No. 165 to the Provincial Health Officer to have its validity confirmed.—Carried.

The secretary submitted a report on the condition of the gravity tank and also read a letter from the Des Moines Bridge Co., in regard to same. Couns. Ferguson and McEntee: That the report on the tank be accepted and the estimate for re-painting have preference in next year's waterworks estimates.—Carried.

Councillor Ferguson stated that he had got a figure of \$350.00 to do work on full tank. That, to remove all sediment from the bottom of the tank, and provide the material for painting; scraping and painting inside of tank, scraping and painting outside of tank, cleaning and painting all iron work from peak of tank to base of legs, painting all woodwork on shell of tank and vandpipe with linseed oil and lampblack.

The secretary was instructed to notify the Des Moines Bridge Co. of our intention to re-paint the tank next year.

Mayor Michael reported on enquiries that had been made with a view obtaining the old telephone exchange for a fire hall.

Re Don Brier account: Couns. Menard and Wright: That the secretary write the Calgary Hospitals Board asking why we were not notified within a reasonable time of this claim and given a chance to collect from Brier while he was in the district.—Carried.

Couns. Moss and Ferguson: That the accounts as passed be paid.—Carried.

Re additional street lights: The secretary was instructed to notify R. A. Brown by registered mail of our requirements.

The matter of laying summer water mains was discussed and left in the hands of the Waterworks Committee for further consideration.

Water connections for the new Telephone Exchange was also discussed and also left to the Waterworks Committee to be dealt with.

The Light Committee was instructed to see Mr. Rishaug and have the street lights renewed at once.

UNITED CHURCH NEWS

As will be seen from our advertisement columns the Women's Missionary Society of the United Church will hold an entertainment in the Church on Monday, August 23, at 8 p.m. An address on missions will be given by Mrs. Scott, M.A., of Calgary, Provincial President of the W. M. S. The church choir assisted by Mr. and Mrs. Laurie will render a musical program. Everybody is welcome.

Mr. and Mrs. H. Messinger are hosts to friends from across the line. Mrs. A. Bright is entertaining her sister from Toronto.

absolutely free from either party.

Mr. Garland was the only speaker of the evening and The Call regrets being unable this morning to devote more time and space to his remarks.

FOX FARM STARTING AT GLEICHEN

Gleichen—Known the world over as a great ranching country.

Gleichen—Known the world over as a great farming country.

Gleichen—Known the world over as the centre of the greatest irrigation project on the American continent.

Gleichen—Known the world over as having held the world's prize for the best No. 1 hard wheat.

Gleichen—Known the world over as having entertained the Imperial Press Association.

Gleichen—Known the world over as having bred and raised the champion Clydesdale horse.

Gleichen—Known the world over for many other distinctions.

Gleichen—Fox Farm.

And now let The Call tell the world over that Gleichen enters into the fox farming industry.

Monday a deal of importance to this town and district was consummated when Messrs F. E. Pobst and Chris Bartsch signed, with The Call reporter as witness, a document that makes Mr. Pobst the purchaser of thirty acres of choice land a half mile west of Gleichen, known as the Pioneer Market Stock Yards.

Mr. Pobst has acquired twenty-five pairs of black silver fox from one of the Calgary fox men, and has yet to make his selection, which he will do under the new registration act which is said to be very rigid, and therefore affords him the opportunity of securing as fine a selection as is possible to obtain.

Mr. Pobst states he will start the work of building pens for each pair of foxes and will then proceed to bring them to Gleichen and place them in their new home.

LOCAL HAPPENINGS AT QUEENSTOWN

Harvest is on in full swing and threshing is starting. The yield is a good average, some fields going to 40 bushels to the acre and better and a very few as low as 20 bushels. The wheat will soon be rolling into the elevators, and on to the mills and away to its goal in the bakeries and kitchens of the world. This district is peculiarly fortunate in having good crops every year and being almost free from hail, and with the poor functioning so successfully and satisfactorily, and prices remaining good we are fortunate indeed.

A new agency has been established in town recently. That of the British American Oil Co., by the Phillips Hardware, and two cars of gasoline have already been shipped in. There is a large field for oils and gas in this district, and these products will find a ready market. We are also glad to welcome a company which is distinctly Canadian and not an off-shoot of an American company. Their head office is in Toronto and the product they handle is achieving a reputation among the consuming public.

The Calgary trucks are loaded to capacity these days and Culp Bros. state they are experiencing difficulty in handling the harvest rush. It is a busy season all around.

We regret to report that Mr. Joe McCabe has had to undergo an operation on one eye, and we hope the other eye will do good service for the missing member.

A number of visitors are at present holidaying in town and district. Mrs. Wilson, well known in the district is visiting her brother Dave Brown.

The novelty play under the auspices of Milo and Queenstown Ladies Aid of the United Church drew a good crowd and was much appreciated.

A large threshing outfit was shipped in from Vauxhall last week and will start operations in the district in a few days.

The Saturday night dance in the Co-Operative Hall was very successful.

CONSERVATIVES NOMINATE A. C. SCRATCH

There was a good attendance at the Conservative convention held in the Gleichen Community Hall last Wednesday, when A. C. Scratch, of Irricana, was chosen as their candidate to contest the Bow River constituency in the forthcoming Federal election. Mr. Scratch won out from an even half dozen names placed in nomination, half of whom declined the honor, while Messrs Scratch, Douglas and Boyle remained in the contest for the honor. However, it being decided to use proportional voting and Mr. Boyle proving low man on the first count, Mr. Douglas immediately asked to be allowed to withdraw, that Mr. Scratch's nomination might be made unanimous, which was greeted with prolonged cheers.

J. E. Ostrander, president of the Gleichen Conservatives, occupied the chair at the opening of the meeting, being accompanied on the platform by Mr. Fred Davis, M.P., for East Calgary, and R. Grainger, of Grainger, as secretary.

The re-organizing of the constituency was the first business on hand and a committee was appointed to select representatives at each point to take up the active work for the campaign, who finally selected the following:

Mr. Sandercock, of Drumheller; Dr. Carson, of Vulcan; Mr. Grainger, of Grainger; W. L. Tolton, of Acme; Wm. McConnell, of Gleichen; G. P. Jones, of Strathmore; Mr. McCourt, of Strathmore; Mr. McLean, of Strathmore; Mr. Phillips, of Lomond.

The executive and representatives selected were:

Drumheller, McIntyre and McMillen; Carbon, Doyle and Thorns; Grainger, J. Grainger; Nacmine, Durham; Swallow, T. L. Wilson; Acme, Williams and Tolton; Beiseker, Paget; Wayne, Tucker; Irricana, Scratch and Miller; Rockyford, Ryan and Dorothy Campbell; Keoma, Geo. Wilson; Dalroy Knox; Standard, Nelson; Strathmore, Riddle and G. Jones; Chancellor, Purdy; Countess, open; Langdon, Copeland; Hussar, H. Ainsley; Cheadle, Dr. Payne; Namaka, Hedges; Gleichen McConnell; Cluny, Callison; Bassano Millard and R. McLean; South Arrowood, McDonald; Queens-town Simington; Shouldice, Leahy; Majorville, McCord; Armada, Hardwick; Retlaw Cook; Vulcan, Simington and Nelson; Champion, McLean; Carmangy, McGibbon; Barons, open.

Admired great applause Dr. Elliott took the chair and in a short and precise address gave the meeting to understand that it was absolutely necessary that all should get behind the movement and with a united effort support the worthy cause they were here to defend. He declared the meeting open for the nomination of candidates to represent the Conservative party in the coming contest of the federal election in the Bow River constituency, and there proved no dearth of likely candidates.

McCord and Kidd placed the name of W. G. Douglas, contestant in the last federal election, before the meeting. Percy Pollan, seconded by McMullan named A. C. Scratch of Irricana. Prowse and Simington named Dr. G. M. Carson of Vulcan. W. L. Tolton, auctioneer and deal estate agent at Acme, was nominated by Grainger and Woodford. McMillan and Douglas named R. A. Boyle, a Carbon lawyer. Bailey and Trainer named Hugh Millar, contestant in the last provincial election, and Riddle and Shrimpton, both of Strathmore nominated A. L. Smith of Calgary.

In turn each of the men who had made nominations spoke briefly in behalf of their nominees. The three remaining nominees then addressed the meeting.

Mr. Boyle who is quite a young man, said that while he had been persuaded to allow his name to go before the convention he thought his country should not expect more than his loyal support as a Conservative,

pointing out that this riding is 108 miles long and 66 miles wide, it would be necessary, whoever the candidate may be, to put his shoulder to the wheel and give him the full support he should be able to expect.

W. J. Douglas, contested for this riding in the election last fall, spoke at some length, stating that if accepted and elected he would be happy to get behind the standard of Mr. Meighen.

Mr. Scratch, accepted his full allotted time stating he was independent with Conservative ideas, but no amount of questioning could induce him to swerve from his independent views. He was out first to defeat Mr. Garland and then the King administration, vehemently chastising both the Progressive and Liberals in turn. He was not prepared to say that he was a Conservative, but if the convention saw fit to elect him on the principles which he had been enunciating, he would certainly put his best efforts forward to serve his country since he was first a Canadian, and second a Britisher. He took a definite stand on the question of natural resources and the tariff.

When asked if he would support tariff wall ever so high if proposed by the Conservative government, he stated that if the same had been decided upon by an unbiased commission which had devoted its time to the study of the same, he would not measure his unprepared views against theirs and certainly would support it. He also was questioned with regard to his views on the question of Alberta coal in Ontario or elsewhere in the east, to which he replied that he would help to create a better market for the Canadian products.

Mr. Scratch said there was a little old woman away back in Ontario who in a couple of hours time would be very happy and he hoped he would be able to accomplish some of the good and righteous things she had ever tried to teach him when he went to Ottawa, and he believed he would go to Ottawa.

There was a number of prominent Liberals in attendance at the convention, who were opposed to placing a Liberal in the field if the Conservative selected a candidate they could support and they believed might have an opportunity of winning the election. None, however, took part in the proceedings or offered any remarks.

Entertainment

Monday, Aug. 23

at 8 P. M. in the

United Church

in aid of—

W. M. S. FUNDS

Admission Adults 50 Cents

School Children 25 Cents

See the NEW No. 5B Massey-Harris BINDER at GLEICHEN W. Sutermeister Phone 44

Geo. Matthews, Ltd. VALUE WITH SERVICE

LADIES SILK HOSE
Prerette Brand, Pure Thread Silk to top. Newest Shades at per pair \$1.95
Chiffon Silk Hose are the very latest in stockings, at per pair \$2.25
A new shipment of Ryte-Style Silk Hose in all sizes and shades, at per pair \$1.95
Our stock of Orchid Dollar Hose is now very complete. All sizes and colors, at per pair \$1.00
1 yard to 4 yard ends of Black Sateen at special prices. These are of finest quality.
MEN'S WORK CLOTHES FOR HARVEST
Genuine Horsehide, with inside welted seams, at per pair \$1.60 and \$1.80
Gauntlets in above, at per pair \$1.95
Men's work shirts in Blue Pincheck material. Sizes 15 to 17, each \$1.50

GROCERY SPECIALS
Proctor & Gambles Combination offer:
All 1 Large pkt. Chipso
For 2 Bars Guest Ivory soap.
7 Bars P & G white naptha or Gold soap
\$1.50 1 White Granite Sauce-Pan.
NOTE:—We are having a car of all preserving fruit arrive on August 26th.

PEACOCK FEATHERS

They eloped only to find their new house a hut instead of the palace he had promised her. And then her old sweetheart appeared in his R. L. S. Royce. Man.

COMMUNITY HALL, GLEICHEN,
NEXT SATURDAY NIGHT AT 8:30 P.M.

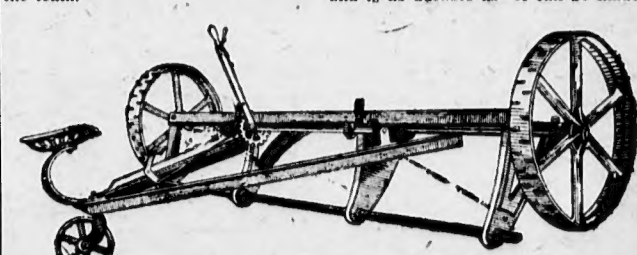
Pobst "New Controlled" Weeder The Control Type now Replaces the Uncontrolled

Many of my friends are wondering how I am progressing with my weeder. I will say that since the stampede there have been twelve men making weeder continually, averaging about four a day and we are still about fifteen behind on our orders, but soon we shall be able to get immediate deliveries and I can spare all that Gleichen and district will need.

I have sent weeder to all parts of Alberta and Saskatchewan and all are satisfied, and one party has ordered and had delivered ten repeat orders and another seven. The orders are not what has bothered us heretofore but getting them filled.

The "New Controlled" is essentially the old weeder in the ground only we don't have the knuckles and tumbling rod, but has been improved so that

we have complete control and is ready to enter an inch as to depth, has five for transportation without stopping times the power to enter the ground and is as durable as it can be made.



It is all metal, two wheel drive, with 7 links of 55 chain, near the centre of machine, it is evenly drawn and the weed rod enters the ground evenly, and is controlled to the fraction. Some of your neighbors have one, ask them. Phone your order and we will deliver within twenty-five miles if there is no active agent at your town.

Here and There

Mayor Martin, of Montreal, on behalf of 100 pilgrims to the Eucharistic Congress at Chicago, recently presented a handsome engraved gold watch to Edward P. Whelan, city ticket agent of the C.P.R., at Windsor Station, Montreal, in appreciation of the care and attention bestowed upon them by Mr. Whelan, who accompanied the party on their journey to Chicago.

The second greatest half-year in the history of the Canadian Pacific Railway has been completed with the month of July, the official financial statement for this period showing an increase in the gross earnings over the preceding six months of \$10,071,966.56. The increase in the net profits for the same period amounted to \$6,159,041, or an increase nearly double that of the previous half year in 1925.

Following a slight recession in April the production of automobiles in Canada continued its upward trend in May to reach a new high level of 24,934 units, valued at \$15,761,615. This output compares with 21,502 units, worth \$13,754,390 in the previous month. For the five months ending May the cumulative production was 103,127 units, valued at \$62,685,152, as against 78,227 units valued at \$49,497,988 in the corresponding period last year.

Canada leads the nations of the world in the proportion of years of prosperity to years of depression, says a report now in preparation by the National Bureau of Economic Research, Ltd., an American organization. Covering the period 1884-1924, Canada shows 1.86 years of prosperity per year of depression. The United States comes next on the list with 1.79 years of prosperity per year of depression, covering the period 1890-1923.

Definite indications of the largest building year Canada has had in more than a decade are now shown by the record of the first six months of this year. The very large and unusual total of \$194,543,600 worth of new construction for the first half of the current year and contemplated new work to the value of \$304,508,500 forecasts great activity for the remaining months. During June contracts awarded totalled \$54,186,400, an increase over June, 1925, of 53 per cent.

One of the greatest foundations upon which the Canadian national spirit rests was laid by the Canadian Pacific Railway was the conviction uttered by J. D. Cameron, of Glasgow, in an address before an audience at Pembroke recently. "Not merely did this railroad act," he said, "as a bond between all the provinces of the Confederation, but it was, by its conception and final construction, a greater force than anything else for the unification of the scattered provinces."

The sea-faring settlers of the Hebrides are not all fishermen as one might expect, but farmers in a small way known in the rugged northern islands as crofters. Father R. A. MacDonnell, the clergyman in charge of the immigration of these hardy folk to Western Canada, disclosed this interesting point recently en route to his headquarters at Red Deer, Alberta. Father MacDonnell has been in Canada about fifteen years and has been engaged in immigration work during that time.

The Earl of Clarendon is responsible for the statement that of the 25 families whom he personally interviewed, sent out to Canada under the Overseas Settlement League, he has not met with one discontent. He intimated that the settlers were unanimous in the opinion that Canada had been good to them. His Lordship, accompanied by the Countess of Clarendon and their three children, Lord Hyde, Lady Joan Villiers and Hon. Nicholas Villiers, is making a study of the immigration problem as he travels to Banff, Lake Louise, and other points west in the Dominion.

SIGNS OF A GOOD TOWN

Show us a place in which all the business people advertise 100 percent and we'll show you a good town to live in surrounded by a good class of people. A newspaper is the best index in the world as to the sort of people that make up the community in which it is published. If you see a newspaper well filled with advertising, you can bet your life it's published in a live town where the business men and women are awake and getting the business.

Fifty Cents will pay for the Call to Dec. 31, 1926.

Subscribe for the Call

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Maternity Nurse

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GLEICHEN, ALBERTA

TOWN OF GLEICHEN
OFFICE HOURS

9 a.m. to 12:30 p.m. and
2:30 p.m. to 5:30 p.m. Daily

Council meeting second Friday of
each month at 8 p.m.
This office will be closed as follows
Sundays, Statutory Holidays and the
last fortnight of July each year.

ALSO
First two legal working days of each
month for meter reading and first two
legal working days following the
fifteenth of month for collections, etc.
PETER MACLEAN,
Secretary Treasurer.

T. H. Beach
Auctioneer

Sales Conducted any place
in the Province

FOR TERMS
Enquire at Gleichen Harness Store.
Office phone 3 Residence phone 3

ROY M. ALLEN
Licensed Auctioneer
— and Valuator

Will Sell anything You have
or own

Phone Rural, Milo
CLUNY P.O., - ALBERTA

HARDWICK BROS.
RANGE, SNAKE VALLEY

Owners of all cattle branded
left ribs left ribs right ribs
Horses branded right hip
DH
GLEICHEN, ALBERTA

GEO. W. EVANS
Undertaking
And Embalming

MOTOR HEARSE

Artificial wreaths always on
hand. Weather extremes
will not effect these flowers
in any way.

GLEICHEN, ALTA.

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR
Member of the Canadian Weekly Newspapers Association
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderful Rich Farming
and Ranching District.

SUBSCRIPTION, \$2.00 per Year; Foreign Countries \$2.50
Advertising Rates—Display, 50c. per Column inch first insertion; and 35c.
for each subsequent insertion. Reading matter accepted only with
display advertising at 15 cents per line—12 lines to the inch.
EXCHANGE MUST BE ADDED TO ALL CHEQUES

GLEICHEN, ALBERTA, WEDNESDAY

HIGH STANDARDS PAY

The man who raises the standard of work of his employees and better their living conditions usually succeeds, while the man who maintains an inadequately compensated staff, as a rule, has squalid quarters, in which indifferent work is produced, with equally indifferent financial success. One of the hardest lessons for some employers and supervisors of work to learn is that their personal success is gained most readily through the success of those who serve them.

This seems to be a law of life. You honor yourself when you honor your neighbor. The writer has in mind the superintendent of a large institution who devoted most of his time to extolling his personal ability and doing his best to keep in the background the ability of his subordinates and the institution he guides. This same man took a very active interest in an organization which has as its motto, ordnates. The results were disastrous to both himself "He profits most who serves best".

CO-OPERATE

If you would boost the game along—
Co-operate!

Even though your plans go wrong—
Co-operate!

If perchance the other man
Wants to work as per his plan
Work his way—you surly can—
Co-operate!

There's just one way to advertise;
Co-operate!

Don't take time to criticize;
Co-operate!

When things go the other way
After you have had your say—
If you are in the game to stay—
Co-operate!

Let's make success our common aim—
Co-operate!

Let's be sports and play the game!
Co-operate!

If some one gives you a slap,
Laugh it off—don't give a rap—
Boost the game all over the map!
Co-operate!

AUGUST AND SEPT. SUGGESTIONS

The hot lazy days end with August, and September ushers in the busy months of fall and winter. Harvesters work from dawn till dusk; the duck hunter's vacation has come, but everyone else is back at work, and the children have returned to school. The housekeeper stirs her preserves on the kitchen stove, or bends over the whirling sewing machine, stocking pantry shelves and the family wardrobes against the long winter months, and making home comfortable and cheery to withstand the phill dullness of the approaching season.

The new season brings fresh needs, and, better still, money to pay for them. Special displays of fall goods and special announcements of their arrival are splendid investments for the merchant.

The merchant who will see that his wares are advertised and fully describes every item in his lists will have a good August and September business. Not only that but he will find his business really increased. Grocery ads. can be made more effective by giving receipts calling for the ingredients advertised.

It was on June 10, 1848, that the letter postage rate was reduced from 10c to 5c for Upper and Lower Canada and the three provinces by the sea. The people of that day were as thankful for the reduction as are those of today for the reduction from 8c to 2c.

Those who acquire the habit of keeping the interests of their community always before them will find their personal interests best served, and advertisers who encourage publishers to produce better papers by giving them adequate patronage will see their communities become more thrifty and their business more prosperous.

A story is going the rounds to the effect that a certain automobile owner installed a new fangled carburetor that was guaranteed to save twenty per cent in gas. Then he put in special spark plugs that were guaranteed to save twenty per cent of the same precious fluid, and an intake superheater that was guaranteed to save twenty per cent. He then put in a patient rear axle that was guaranteed to save twenty per cent, and retired with a new brand of tires that promised twenty per cent saving in gas consumption. Finally he drained his crank case and re-filled it with a new oil guaranteed to increase his mileage twenty percent. Now with a fuel economy of 12 per cent, the owner has to stop every hundred miles and bail out the gas tank to keep it from running over.

Trail Riders' Third Annual Pow-Wow



1. Ready to go after pitching camp.
2. Scouting ahead.

The grave old mountains that surround the beautiful little Piarmigan valley near Lake Louise will hear and see things this summer that will remind them of the good old days when Indian hunters and warriors made the hills echo with their shouts when they danced about their great campfires; for this lovely spot has been chosen by the Order of Trail Riders of the Canadian Rockies to be the place where they will hold their annual Pow-Wow on August 1, following the official trail rides.

Many parties have camped in Piarmigan valley, but never such a large one as there will be this summer when trail riders gather from all over the world to attend their great feast. Then the deep silence of mountain and lake will be broken for one day when the hoof-beats of several hundred ponies sound through the valley.

From all indications the Pow-Wow of 1926 will be bigger and merrier than those of previous years. At noon on August 1, two parties of trail riders will meet at the camp in the valley, pitch their tents, and when night falls, light a great fire around which the official ceremony will be held, and join in singing trail riders songs.

There will be two official trail rides this summer, both a five-day ride and a three-day ride. Members going on the longer ride are meeting at Lake Louise, so famous for its beauty and its magnificent Canadian Pacific Chateau, on July 29, and following the trail up the Bow Valley,

to Mosquito Creek, making a side trip to Bow Pass, then up over Molar Pass, and up the little Pipestone to Baker Lake, so by Piarmigan Lake to Piarmigan Valley. They plan to make 20 miles a day for the first three, 16 miles on the fourth day, and 9 miles on the fifth. Those taking the three-day ride will start from the Banff-Lake Louise road and follow the trail past Johnstone Creek to Baker Creek and Baker Lake, and so to Piarmigan Valley. This party will travel more leisurely, making about 14 miles a day for the first two and nine miles on the third day. After the Pow-Wow all the trail riders will return to Lake Louise by Corral Creek.

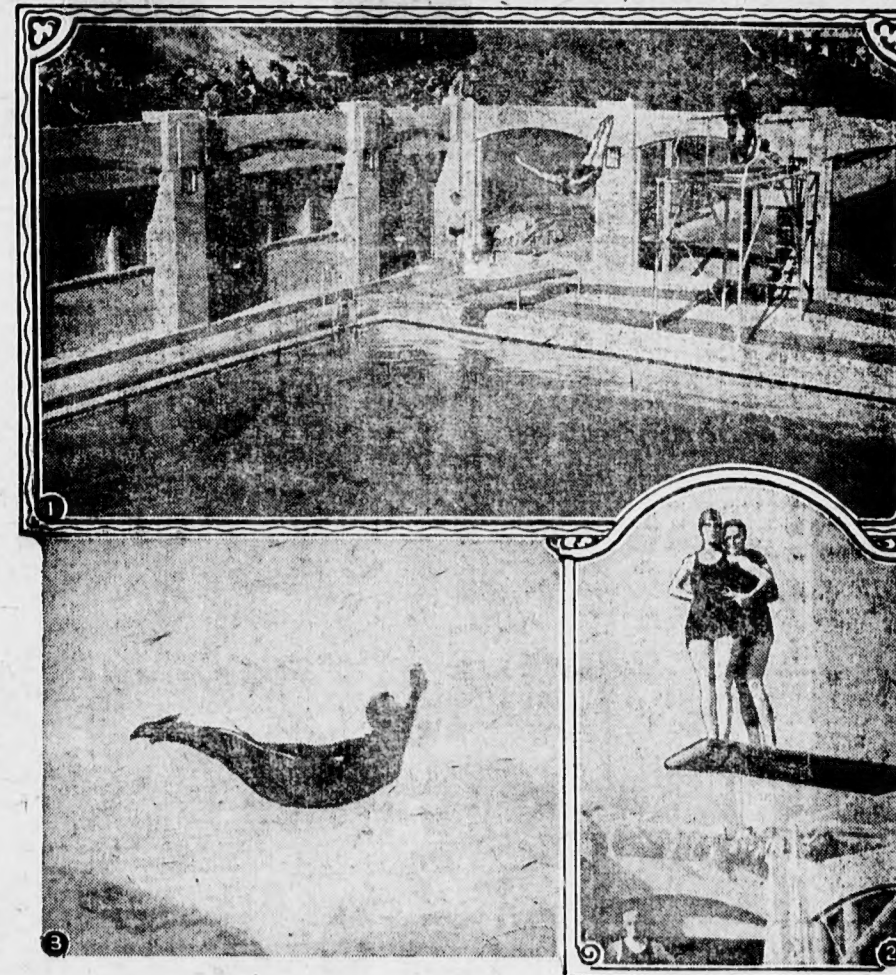
The Order of the Trail Riders is just three summers old this year, and already has a membership of about 600, more than 100 of which have enamel buttons showing that they have travelled more than 2,500 miles. The rest have buttons, too, differ-

ent kinds, according to the distance they have travelled: a bronze button for 50 miles, a silver one for 100 miles, a gold one for 500 miles, and a gold and enamel one for 1,000 miles.

Its aims are chiefly to encourage horseback travel through the Rockies, to promote the breeding of suitable saddle horses for high altitudes, to keep up old trails and build new, to protect the forests and encourage the love of outdoor life and the study and conservation of wild life, to prepare and circulate maps of existing and proposed trails, and help maintain the observance of close and open seasons for fish and game.

The Order has recruited its members from all classes, all ages and all parts of the world. Last year's Pow-Wow was attended by artists, writers, European nobility, Indian chiefs and American millionaires. Leading the ride was a lady of seventy, while a lad of twelve brought up the rear.

Swimming Pool at Chateau Lake Louise Opened



1. Going it alone. 2. Rotarians at opening of the new pool. Two ladies of the party about to test the inviting depths. 3. Caught between the mountain and the water below, this miss seems to be flying up to the sky, while she is really going down.

The second largest swimming pool in Canada has just been opened at Lake Louise. Situated on the Terrace between the Dining Room and the Chateau and the Lake, this new pool is one hundred feet long and forty feet wide. It receives its water from the Virgin depth of Lake Agnes, which is located up in the summer snow zone between two mountain peaks, twelve hundred feet above the Chateau. This water is steam heated to 78 degrees.

The new pool is surrounded by tall concrete columns between which there are gigantic sheets of plate glass giving its walls full openness yet providing a wind-break against

cool breezes. The top is entirely open to the penetrating rays of the Rocky Mountain sun. Each of the twenty columns around the pool is surmounted with pot growths of beautiful Rocky Mountain flora which, coupled with the delicate green sills of the plate glass windows and the mountain greenness of the pillars, lends an intriguing attractiveness to the open greenness of the big terraced campus of the Chateau, interspersed here and there with vivid yellow and orange beds of Iceland poppies. A beautiful and unique feature of the pool is the swimming suits, all of which are of a flaming orange color to harmonize

with the sloping beds of poppies which run down from the dining room and surround the pool on all sides.

At the deep end of the pool are three diving boards, two of which are three and a half feet high and the centre board ten feet, providing the standard Olympic heights.

Olaf Anderson, famous swimmer and skater, and former life guard instructor at Chicago, has been engaged as the permanent swimming instructor, with an assistant.

A large number of Rotarians attended the first day of the opening of the Chateau Lake Louise pool.

A Superior Milk Cap

A milk cap should do more than fit the mouth of a bottle. It should also be easily removable—impervious to water—neatly printed.

All these features are combined in the Appleford milk cap. Made of quality board it hugs the lip of the bottle, yet is so pliable it is quickly removed. All pores are filled with wax to protect the milk from moisture or contamination. The printing is clear-cut and distinctive.

Write for samples and prices.

Appleford COUNTER CHECK BOOK COMPANY, LIMITED
HAMILTON, CANADA

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Pacific Waxed Paper Co. 320 Davis St. Vancouver
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Western Waxed Paper Co. 290 McDermott Ave. Winnipeg

Strange, Romantic Love Adventures of the Glapper you know

Joanna

by H. L. GATES

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Published by arrangement with First National Pictures, Inc.

(Continued)

CHAPTER IX.

Joanna Answers Questions

Brandon watched the girl who sat opposite him, across the little table. The wealth-like smile—the smile that irritated while it flattered, hovered slyly at his lips, and in his eyes. The girl he watched breathe quickly, alertly, while she surveyed the bright scene around them. Her eyes leapt into far corners of the pink and gold hung room, in among the dancers and the other vis a vis tables like their own. Suddenly her glance met Brandon's. She nodded at him, as if she had surprised his reflections, what ever they were.

"It was good of you to come," Brandon murmured. "Presently it will not be such a simple matter to win a tete a tete from you."

"After awhile, I hope, you will tell me what you know and I don't know, of what 'presently' is to be for me," Joanna returned, the serious cloud which was never far absent, showing again in her face.

"We shall have to make a new bargain," he said. "That you will accept from me completely that I am only a spectator to your extraordinary circumstances. I shall be part of them, only as you give me favor. What are you?"

"Please!" Joanna interrupted. "Not now—not just yet! Of course a man always has a list of questions to put to any girl he is just getting acquainted with, at least that's what I've found, and your list is longer than most, I suppose. I've always had the answers—learned them by heart, you know, but they won't fit now. So I shall have to think when you start in, and I don't want to think—just yet. About myself, I mean."

She fell to looking about the room, again, eyes wandering restlessly, but shining with the inner setting of the moment.

Brandon had come to her, as they

SICK ABED EIGHT MONTHS

After Taking Lydia E. Pinkham's Vegetable Compound Could Do All Her Work and Gained in Weight

Melfort, Saskatchewan. — "I had inward troubles, headaches and severe pains in my back and sides. I was so sick generally that I could not sit up and I was in bed most of the time for eight months. An aunt came to visit and help me as I was unable to attend to my baby and could not do my work. She told me to try Lydia E. Pinkham's Vegetable Compound, and after taking two bottles I could get up and dress myself. I also took Lydia E. Pinkham's Blood Medicine. When I first took the medicine I only weighed seventy-eight pounds. Now I weigh twice as much. If I get out of sorts or weary and can't sleep, I always take another bottle of the Vegetable Compound. I find it wonderfully good for female troubles, and have recommended it to my neighbors. I will be only too glad to answer any letters I receive asking about it." — Mrs. WILLIAM RITCHIE, Box 486, Melfort, Saskatchewan.



had agreed, in the wake of the flowers she had found, in their tissue boxes, awaiting her when she returned with George from their gay round of shopping after her visit to Graydon's office. One of the blooms now clung to her waist. Brandon, as he eyed her, compared its delicate perfection with the more buoyant loveliness of its mistress—a loveliness still marred, he saw, by the too elaborately pencilled eyebrows, the beaded lashes copied from a screen close-up, and lips that betrayed a new attempt at reserve but still were much too Cupid-like. They were accentuations that few would notice in the conglomerate company around them, but Brandon's was an experienced taste.



Brandon had come for her—he had chosen the brightest of the fashionable rendezvous for their evening.

For their evening he had chosen the brightest of the fashionable rendezvous where names and distinction of some sort or other are held to be the only acceptable sesame. The women were beautiful and of the varied pattern that decorates the new age. Debutantes and matrons from the first families, nasal-voiced and red-throated women of the nouveau riche from the last families, and the ever inescapable bevy of movie celebrities from none. Joanna had tasted of the gaudy cabarets—they had been the lamp posts along her path of gaiety. But here—here were women governed by the master dressmakers of the day, artists of the world of the elect. And the men matched the women. She caught her breath at the originality of this thought—the men matched the women whose jeweled throats shone velvet white against their black shoulders!

And the music—soft exotic strains that laughed and sobbed their rhythmic ecstasies. Jazz, of course, but not the kind she had ever heard. A super jazz that called to her with its melodies of lulling romance. Her feet were still and her slender, warm pulsed little body was quiet, but her soul was dancing; the gleams in her deep brown eyes were dancing, and through her brain new sensations danced. Brandon was wholly sensible of the little dramas that flitted across the eager face he eyed so curiously.

"I would like to dance," Joanna exclaimed, suddenly. "Shall we?" He rose instantly, and swept her into the maze on the floor. Joanna observed that women, when they had looked into Brandon's face and recog-

nized him, shifted their eyes quickly into her's. What she saw in their glances puzzled her; she recognized something speculative, as if these women who knew the man whose arm encircled her and who danced as none of Joanna's partners danced, had a common curious regard for his unknown companion. She concluded, shrewdly, that women would profess to not like Brandon, but were secretly fascinated by him. She felt uneasy, again, and was glad when the encore finished.

"Now the questions," she challenged him, abruptly, when he had held a light to her cigarette and then to his own.

"But I haven't made a program of them," he protested—once more his voice was like a caress. "I promise to combine them all into one, or two, at most; and be content with whatever you conclude to tell me. What are you going to do?—that, of course, is the first one."

"And that's longer than any list any man ever put to me," she assured him. "Yesterday morning I went to my job at the store wondering if I could get along for two weeks' salary. Tonight I'm wondering where to begin to spend money. You see one of my plans—the first one I made got all smashed up somehow, I don't know how—but it's gone, anyhow." Brandon probed deep. "That was a most interesting chap who waited for you last night—in the drawing room," he ventured. "I wonder if the smash you have in mind came after I left you?"

Joanna looked out into the room, as if, in the brilliance of the scene to soothe her memory of the hours in the "drawing room only" after Brandon had gone.

"Yes," she admitted, quietly. "After you left. You see John was all that I had, the only one to share with. He dug a knife into me and twisted it around."

"That shouldn't be serious," Brandon observed. "Wounds of that sort are easily healed. He'll soon be thinking better of his temper—and his suspicions."

"I am not so sure of that!" she returned quickly.

"He doesn't understand me—it seems as if nobody does. But he was the only one who hurt. It would be easy to straighten out his mind, or course. But he couldn't preach at me, any more. That would make him uncomfortable."

"Was it, then, so serious? Is he so very necessary?"

Joanna shot a quick glance at her questioner. "I decline to answer that now. You said there was to be a second question—what is that one?" "You have already answered it," he murmured. "It had to do with—John. I won't ask any more about him. I am to be his rival, you know."

Brandon's habit of saying this sort of thing so easily, worried Joanna. Any of her boys fumbled dreadfully when they attempted deft gallantry. "I believe you could look into any woman's eyes and say, 'I love you' with a free conscience and without a quiver," she challenged him.

He laughed softly. "You will find few men, in your new career, who will hesitate with such a vow," he replied. "And, I fancy, you will not be long learning how to meet all such emergencies."

"I shan't fear the men," she agreed. "It's the women. I wonder how I can bring myself to measure up. You see I realize that I shall have to learn a lot of new—well, learn a lot!"

"I'd give most anything if you would finish your phrase—a lot of what?" (To be continued)

All Right In Theory

Things Do Not Always Work Out As They Should

Henry Ainley, the great English actor, confesses that on "first nights" he invariably suffers badly from stage fright.

A friend in whom he confided this fact was skeptical. "To a man like yourself," he said, "who is used to appearing behind the footlights continually, such a thing is surely impossible."

"It ought to be," objected the actor, "but unfortunately it isn't. I am, in fact, to some extent in the position of the little boy who was being taught to swim."

"Your body being lighter than water," he was told, "you cannot possibly sink."

"I know all about that," said the boy. "But I do."

Oh, My Back!

Get someone to massage it thoroughly with Minard's. It relieves pain.



Face Badly Broken Out With Pimples Cuticura Healed

"My face was so badly broken out with pimples that it was actually disfigured. They first started with a few blackheads on the sides of my face, and festered. The pimples spread to my forehead, chin and neck. They itched and burned so that I could hardly rest. They looked so badly that I was ashamed to be seen in public. The trouble lasted about three years."

"I read an advertisement for Cuticura Soap and Ointment so purchased some. I used about two boxes of Cuticura Ointment and four cakes of Soap and was healed." (Signed) Mrs. John Kelly, Rt. 3, Bay City, Mich., Nov. 5, 1925.

Nothing so insures a healthy, clear complexion, soft, smooth hands and glossy, luxuriant hair as Cuticura Soap, assisted by Cuticura Ointment when necessary. Sample each free by mail. Address: Canadian Agents: "Runcos Ltd., Montreal." Price, Soap 25c, Ointment 25c and 50c. Telegram 25c. Cuticura Shaving Stick 25c.

Ancient Inscription On Rock

Story of Battle Fought by Norsemen Near Spokane in Year 1010 A.D. Runic Inscriptions translated by Prof. Olaf Opsjen as telling of a terrific battle between a band of Norsemen and Indians in the year 1010 A.D. have been found almost within the city limits of Spokane.

In announcing the discovery, Prof. Opsjen said a great lava rock, which bears the inscriptions, marks the burial mound of 12 Norsemen who were killed in the battle.

Professor Opsjen, widely known as a translator of Runic characters, appearing in several parts of North America, declared the discovery is the greatest Norse record ever found in the United States. Located beneath high cliffs beside a cold water spring, the indelible paintings describe details of a great conflict fought more than 400 years before Columbus discovered America.

A band of Norse Vikings, consisting of 24 men and seven women, was following an old trail while travelling from east to west in 1010, Mr. Opsjen explained.

"Exhausted and thirsty, they came to the spring beside the trail and camped," he said. "The spring was not a large one and the water was drained from it. A party of Indians came along and found the spring empty. They immediately attacked the Norse party in an effort to drive it away."

Letters To The Editor

Criticism Made by Readers Usually Taken With Good Grace

For many years, when untoward events disturbed him, the Briton has eased his mind by writing to the London Times. He cared not if the editor read his contribution; it was off his mind and then he went about his accustomed way.

Are letters to the editor read? They are. A controversial storm is often stirred up by one. It may be a simple matter like, "Why read the end of a novel first?" or a world-disturbing debate. Once it gets started it is hard to stop; in fact, many an argument keeps on in the files after it is impossible to print any more letters.

Let an editorial or news writer make a mistake of fact and the army of letter writers is upon him like a flash. Such a chiding benefits us all, even when it is harsh. Sometimes, like the small boy punished for his own good, we may not see the point right away, but at least we try to take it with good grace.—New York Times.

B.C. Vegetables Shipped East

Green Vegetables Sent From Vancouver to Toronto and Montreal

For the first time in the history of British Columbia, green vegetables were sent from Vancouver to Montreal and Toronto. British Columbia fruit is well established in the eastern markets and potatoes from this province have been shipped to Ontario and Quebec in large quantities on occasions when the potato crop in those provinces has been light. Up to the present, however, green vegetables from Florida have supplied the eastern market between crop seasons there.

Ships Sail For Arctic

Four ships will sail from Vancouver within the next two weeks for the Western Arctic Ocean, carrying trade goods and stores, worth an estimated value of \$300,000. The Hudson's Bay Company is sending two vessels and a Vancouver trading company the other.

There would be but few mysteries in this world if people looked into everything as closely as a woman looks into a mirror.

If your mouth is full or your head empty don't attempt to talk.

Trainmen Are Ready For Jungle Beasts

Quick Action Is Imperative on Railways in India

It is a cold night in the wild bush country of India, where the great transcontinental railway runs through heavy jungle. In the cab of the locomotive the engineer is trying to make up time to catch the mail boat due to leave for Europe on the following day from a port 800 miles down the line, says Harold T. Wilkins in Popular Mechanics.

The native fireman reached for a shovel, when he sees on the roof of the car coupled to the engine, tender two eyes and the form of a Bengal tiger. The fireman is paralyzed with fear, but the engineer senses the danger and looks around.

Quick action is imperative, and as he slows the train down to a stop he jerks open the firebox door and a sudden blaze of light illuminates the dim interior of the cab. The whistle screams and the astonished tiger leaps from the car and speeds across the track into the black night of the jungle.

Probably as the night mail stopped to take water at a wayside tank near the bush country the animal had bounded on the car in search of food.

High up on the "roof of the world"—the Himalayas—a picturesque rail-road, often doubling back on itself, climbs to the cool hill stations from the burning plains of Northern India. As soon as his engine is in the dense jungle the engineer stops and lights a flare on the roof of his cab. He does this to scare away big game from the railroad track.

Has Serious Effect

Manitoba Doctor Blames Sleeping Sickness For Moral Laxity

Sleeping sickness is making work for the juvenile courts, Dr. Charles Hunter, of Winnipeg, professor of medicine at the University of Manitoba, told the Canadian Medical Association convention at Victoria.

The disease, which had been making its appearance all over the world within recent years, had a deplorable moral effect on children, he said. They became irritable and frequently were led into serious misdemeanors.

"So far as I know the nature of the virus never has been explained," he said.

The condition was infectious to some degree. Lethargy was a principal symptom of early cases, overtaking patients at the office, the table or even on the street. Sufferers could be aroused to answer questions but would promptly resume slumber. Observers had been forced to the conclusion that certain types of the disease might exist in the system for years, breaking out at intervals with increasing severity. Mortality was heavy, many cases not being reported.

Early estimates of 10 per cent. complete recoveries without after-effects, he believed to be correct.

Says Thinking Aids Health

American Doctor Recommends Vigorous Mental Exercise

Newspapermen particularly enjoy long, healthful lives, if Dr. C. J. Gaddis, of Chicago, secretary of the American Osteopathic Association, is right. He believes thinking about a new specific subject 15 minutes a day is the exercise needed to bring health and longevity.

At the national convention he also recommended 15 minutes' strenuous exercise and said a little upside-down exercise would help a lot of folks, even if taken in bed.

"Fifteen minutes a day will do it," he said. "Of course you ought to take more, but if you will consistently and persistently exercise 15 minutes every day, it will mean not only better posture, but better health and longer life. But you must do a good job of it—exercise from toes to scalp."

Another thing that makes for longevity is honest-to-goodness thinking on some new specific subject 15 minutes every day. Try it out and see what happens.

The Deaf Hear

More than 80 per cent. of the children in the deaf and dumb institutions of Hull, England, have heard speech and music for the first time, through use of a device invented by a Hull civil engineer, the British official wireless report states. The apparatus looks like a small wireless receiving set, and permits sound to travel to the inner ear of deaf patients.

A Hurry Call

"I can't sell you any cigarettes, little boy, unless you bring a note from your father."

"But father isn't home, and mother wants them right away."

Scientists have developed a method of taking vitamins and mineral salt from wheat.

Sign Posts Of the Sea

Sailors Gain Information From Buoys Which Mark Certain Places

As the traveller by land looks to the fingerposts at cross roads and elsewhere for guidance on his journey, so does the sailor gain information from the buoys or signposts of the sea which mark the water at certain spots.

But, unlike the ordinary fingerpost, these sea buoys would convey little or nothing to the landsman at first sight, because the meaning of buoys is a subject that must be studied before it can be understood.

For instance, certain buoys of a recognized shape may always be looked for in certain positions when you are making for a harbor or river from seaward. In such cases your course will be marked by "starboard-hand" buoys—on your right—and "port-hand" buoys—on your left.

A starboard-hand buoy must always be painted in only one color. A port-hand buoy may be in single color or part-color, but its color must differ from that of the starboard-hand buoy. The spherical buoys, marking middle grounds, must be painted with white horizontal stripes. The beacons surmounting buoys must be painted in a single dark color.

Taking More Tolerant View

People Are Learning Not to Use Harsh Designations

The Salvation Army's discard of the term "heathen" for the milder and less offensive word "non-Christian," in designating peoples holding other beliefs is in accord with tolerant Christianity. Time was when all who differed in religious belief were dogs of infidels or heathens. The Christian was a dog of an infidel to the Mohammedan and the Mohammedan was a dog of the same stripe to the Christian and peoples of other religions were heathens to both.

But with the spread of intelligence throughout the world the increase of fellowship among those different in race and creed has brought increase of tolerance. In recent years the Christian nations have many times proved friends in need to "heathens" and "heathens" have reciprocated. The time for harsh designations based on difference of religious belief has passed, and a good riddance it is.—Stratford Beacon-Herald.

Self-Controlled Aeroplane

World's Largest Passenger Liner Virtually Flies Itself

The huge Vickers Rolls-Royce Vanguard air liner, the largest passenger aeroplane in the world, has been fitted with a new gyroscopic control, which once in the air can be set to fly the machine on a given course without the pilot again touching the controls, and is now to undergo a series of day and night flying tests on the Imperial Airways.

This air giant with its new control gear virtually flies itself. Once it is set on its course it continues to fly level even though the pilot vacates his seat—in fact, in an actual test flight the pilot left his controls and sat in the cabin reading a newspaper for half an hour before returning to his cockpit to find that the machine was still flying steadily on its course.—London Observer.

Minard's Liniment For Burns

Says Eggs Not Good Food

People develop the mentality of a cow if they drink large quantities of milk, according to Dr. Stavros Damaglov, of Athens. One of the worst centres of infection in the world is the hen's egg, he also declared. Dr. Damaglov was addressing a vegetarian congress in London.

Tact does not remove difficulties; it merely goes around them.



Genuine **ASPIRIN**

Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacturing of Monacette. Aspirin is the trade mark (registered in Canada) of Bayer Manufacturing of Monacette. Aspirin is the trade mark (registered in Canada) of Bayer Manufacturing of Monacette. Aspirin is the trade mark (registered in Canada) of Bayer Manufacturing of Monacette.



Clean to handle. Sold by all Druggists, Grocers and General Stores

Little Helps For This Week

Blessed be he of the Lord, who hath not left off his kindness.—Ruth, II, 20. Nor hath thy knowledge of adversity Robbed thee of any faith in happiness. But rather cleared thy inner eyes to see. How many simple ways there are to bliss.—James Russell Lowell.

If we had lost our own chief good, other people's good would remain; and that is worth trying for. Someone can be happy. I seemed to see that more clearly than ever when I was wretched. I can hardly think how I could have borne the trouble if that feeling had not come to me to make strength.—George Elliot.

GIVE CONFIDENCE TO YOUNG MOTHERS

By Always Keeping Baby's Own Tablets in the Home

A simple and safe remedy for the common ills of babyhood and childhood should be kept in every home where there is either a baby or a young child. Often it is necessary to give the little one something to break up a cold, allay fever, correct sour stomach and banish the irritability that accompanies the cutting of teeth.

Experienced mothers always keep Baby's Own Tablets in the home as a safeguard against the troubles that seize their little ones so suddenly and the young mother can feel reasonably safe with a box of these Tablets at hand and ready for emergencies.

Baby's Own Tablets are a mild but thorough laxative that act without griping and they are absolutely guaranteed free from opiates or other harmful drugs. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

A philosopher says that every failure is a step toward success. This explains why some men become richer every time they fail.

Excellent for Croupy Children.—When a child is suffering with croup it is a good plan to use Dr. Thomas' Electric Oil. It reduces the inflammation and loosens the phlegm giving speedy relief to the little sufferer. It is equally reliable for sore throat and chest, earache, rheumatic pains, cuts, bruises and sprains. Dr. Thomas' Electric Oil is regarded by many thousands as an indispensable of the family medicine chest.

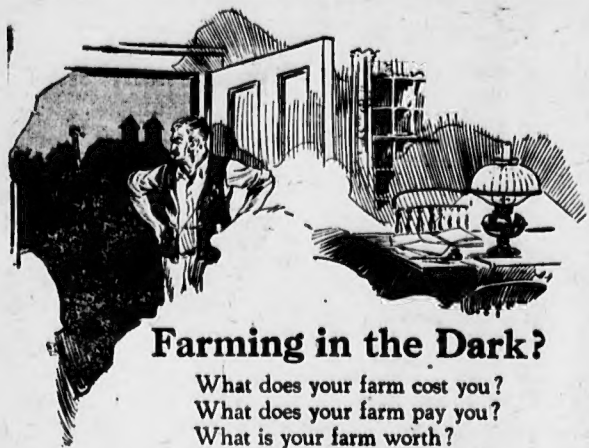
An English gramophone company celebrating its twentieth anniversary, says that the "most popular songs" in its long list are the "old favorites" and not the new songs.

No man or woman should hobble painfully about because of corns when so certain a relief is at hand as Hol-laway's Corn Remover.

The middle class in society resembles the meat in a sandwich, inasmuch as it is between the upper crust and the under bred.

Minard's Liniment for all pains

"Doctor, I owe you my life." "Oh, you exaggerate. But you do owe me \$80." "Why, sir, that is outrageous!"



Farming in the Dark?

What does your farm cost you?
What does your farm pay you?
What is your farm worth?
How much do you owe?

By using our Farmer's Account Book you can find an answer to these questions. Ask for a copy.

The Royal Bank of Canada

Gleichen Branch D. Hutcheson, Manager

If you want
Hail Insurance
GET the BEST
See the Old Established Firm
HENDERSON & MALLORY
GLEICHEN, Alberta.

Patronage Dividend Payment

One Cent Per Bushel

A patronage dividend of one cent per bushel is being paid on street grain purchased by United Grain Growers Limited during the past crop year.

Holders of patronage dividend receipts should present them to be cashed at elevator where street grain was delivered.

UNITED GRAIN GROWERS LTD

SIMMONS

Beds, Mattresses and Springs

BEDS:—Round pillars, white enamel finish \$8.00
Square pillars, walnut finish \$17.00
MATTRESSES:—Wool fiber between layers of colored felt \$7.50
Soft filling, upholstered with French rolled edge \$10
"Ostermoor" Highest grade felt made \$25.00
SPRINGS:—Constructed of highest grade single cone, tempered steel, coil spring \$8.50
Same as above, but with special interlocking top and fitted with steel braces \$10.50
"Lumber King" The spring that will not sag. Flexible steel braces \$11.75

Any of the above designs can be procured to make a complete outfit. You are invited to look over our catalogue for designs to suit your purpose, should they not be enunciated.

McKAY HARDWARE CO.

GLEICHEN, — — — — — ALBERTA

TENDERS FOR SCHOOL HOUSE

Sealed tenders will be received by the Board of School Trustees, of Milo School District, No. 4251, at the office of the Secretary-Treasurer, Milo, Alberta, up to noon on Saturday September 4th, 1926, for the erection of a two-room school frame building after plan B4.

Plans and specifications can be obtained from the secretary-treasurer, on payment of a deposit of \$5.00. Plans must be returned within twenty-four hours and deposits will be refunded.

A marked cheque for five per cent of the amount of tender must be enclosed with each tender as a guarantee that same is bona fide.

The lowest or any tender not necessarily accepted.
Dated at Milo this 7th day of August, 1926.

W. F. HARVEY,
Secretary-Treasurer.

MRS. A. M. CHALMERS

Resident teacher of pianoforte. Pupils enter for Toronto Exams, 12 years experience. Late class of 40 pupils. Fall term commencing on September 1st.

For terms apply at
INGRAHAM HOUSE

FOUR—Ford Tire and Rim. Apply Call office.
Keep an eye on the label on your Call.

TOWN AND DISTRICT

Aug. 23—W. M. S. entertainment in United Church.

The Gleichen Public School opens September 1st.

See what the McKay Hardware offers in this issue.

Gleichen elevators are all set for the big rush of grain.

Mrs. S. E. Adfoe left yesterday to visit friends in Calgary.

Milo is calling for tenders for a new school building in this issue.

Business in Gleichen is improving daily and our advertisers are taking on a smile.

Jack Moss has purchased a new separator. Evidently he has a crop worth while.

Mrs. Jas. Young and two little girls left last Wednesday to visit relatives in Icteria, B. C.

Tenders for the Gleichen Agricultural building will be open until next Saturday, August 21st.

Mrs. R. Smith, of Bolsover, Ont. is visiting her cousins, Mrs. Geo. W. Evans and R. M. Stabback.

The cheapest advertising medium is through the local paper.—All big business men will tell you that is a fact.

Mr. Frank McGirr, of Monitor Alberta, spent Sunday visiting his cousins, Mrs. Geo. W. Evans and R. M. Stabback.

Repairs for harvest machines are in great demand at present and keep our implement men on the jump both night and day.

Mrs. A. M. Chalmers elsewhere in this issue advertises to teach pianoforte starting Sept. 1st. Her last class comprised 40 pupils.

Those who attended the picture show last Saturday night in the Gleichen Community Hall, certainly had a great laugh in the picture "California Straight Ahead."

Judging by the huge piles of car grain doors the C. P. R. have piled at Gleichen that company knows there is some grain around Gleicher for shipment this season.

That W. Sutermeister is a live implement man is shown by the fact that he started off to deliver a machine yesterday morning at 3:30 o'clock.—Some hustler eh?

Quite a number of Gleichen folks listened in to the Hon. MacKenzie King's speech Monday night at Calgary, while not a few journeyed up to hear and see that gentleman.

The catalogue houses are getting in their work once more which is a sure sign our local men should be busy letting folks know what they have to sell and at what prices.

Harold Lloyd's first film to be shown in the Gleichen Community Hall, will be shown on August 28th. "The Freshman," which is one of his latest productions. See full particulars in next Call. This picture will be shown at Arrowwood Aug. 26th and 27th.

That man Ramsay had his store so full he had three monster dry good boxes out on the sidewalk yesterday afternoon. Don't kick—he is advertising the goods so they won't last long. Then he'll just get another big bunch and advertise them too—that's why it is "Gleichen's Live Store."

The harvesters are beginning to arrive in good numbers from the east and west. Some have found work while others are honestly waiting a chance to find work. But there are a few waiting an advance in wages and it is just possible they may have a steady job at that.

Chautauqua is to return to Gleichen again, thanks to a hard week's work by Miss B. Buckley and Miss Mary Wilson, a real live young lady the Chautauqua people sent down from Calgary to clear up the business. For more than a week these two young ladies autoed around Gleichen district and are to be congratulated on the success of their hard task.

Is your subscription to The Call paid?

THE WHEAT POOL AND TRADING IN FUTURES

(Quoted from the Chicago Price Current—Grain Reporter, issue of August 4th, 1926)

The feature of the last day of the month's trading was the heavy deliveries of wheat to the trade by the wheat pool. It is estimated that at least 3,000,000 bus. of the total deliveries for the day—were from the pool. The pool all the week has been pounding the market and checked any advances by throwing in the stuff in chunks.

This is perfectly legitimate business. The pool is a member of the exchange and entitled to the facilities provided for it as a member. Its operations in futures are on a very large scale.

But the promoters and propagandists responsible for its organization announced that one of the main objects of the pool was to break up the Winnipeg Grain Exchange. It was also frequently preached by the farmers' friends that short selling was a crime, that future trading and hedging were unnecessary as far as the pool was concerned, that it was in fact inaugurating a new and enlightened method of marketing. This bundle was swallowed by a lot of farmers, but not all. From now on the highly paid pool propagandists will find their ingenuity taxed to explain. At that, you can't fool all of the people all of the time.

The Canadian Co-operative Wheat Producers, Ltd. (The Wheat Pool) is in the limelight these days. The public and the pool members have been informed that officials of the company suffered from writer's cramp from signing checks, and how millions of dollars have been distributed among the members of the pool by the interim payment of July 26.

So far members have received \$1.40 a bushel for No. 1 Northern wheat. In a statement issued by pool officials they are led to hope that they may get a little more. The president of the Manitoba pool offers a word of comfort—the pool paid \$1.60 all told last year. He did not depress his clients by telling them that on a whole lot of grades and mixtures there was nothing more coming. However, they know it now that they have their checks.

On the trading floor of the Exchange the feature of the past week has been the heavy and persistent selling of futures by "A certain big interest." Brokers do not divulge the names of their customers, but pit traders know where this selling is coming from. This short selling is on the face of it by parties who have the wheat to deliver and mean to deliver it.

As it is, \$1.40 a bushel looks small compared to \$1.52%, the average price paid by the trade. It would look smaller should the average price by the end of the crop year be \$1.60 or over.

The general conclusion is that the big interest is more interested in keeping prices down than in any other policy for the present.

LOST—Brown open bag between Gleichen and the four mile corner north, containing ladies apparel and spectacles of special value. For reward apply to Mrs. W. W. Brown.

Keep an eye on the label on your Call.

This Week's Arrivals

—AT—

Ramsay Mercantile Limited

Fall demands are right here and we are showing our

FIRST SHIPMENT OF LADIES AND GENTS SWEATERS

The very new stuff for fall 1926. A beautiful assortment of Gents Sports Blouses in Charming designs. Priced from \$5.50 to \$7.50

5 DOZEN HARVEST COMFORTS

Our big annual leader. Same as last season but at a smaller price. Now showing at \$4.50

FLANNELETTE BLANKETS

The ever popular fall stuff, all sizes and colors.

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See our two big values at per pair each \$3.75 and \$5.75

SEE NEW FALL HOSIERY

For men in this shipment. Every day values that are bound to boost our live store 25c, 35c, and 50c. Finer qualities in beautiful assortment

KNITTING TIME

Is here again. See our new wools now in.

FRESH FRUITS AND GROCERIES

Are popular these days. They need no boosting from us.

Yours for August demands

RAMSAY MERCANTILE LD.

GLEICHEN'S LIVE STORE

AN ANNOUNCEMENT

I wish to remind all that the Crown Lumber Co. has taken over the lumber, coal and business of the Revelstoke Sawmill Co. and is now ready to give you the best of service. Our coal is the best and our prices right.

We will appreciate your business.

A. O. VARNER, Manager, CROWN LUMBER CO.

GLEICHEN.....ALBERTA

so Smooth



FROM the day of its announcement the smoothest Chevrolet in Chevrolet history has been winning new buyers by the thousand—because of its swift and effortless acceleration; its velvety operation at every speed; its abundant power, and because no other car so successfully meets the public demand for quality at low cost. And now it is offered in brighter, more striking Duo colors—its smart appearance enhanced, its brilliant beauty emphasized! Drive the smoothest Chevrolet in Chevrolet history—the lowest priced car in the world with "Body by Fisher"! See your Chevrolet dealer today and learn for yourself why no other car of comparable cost offers an equally impressive

combination of quality construction, modern design, modern performance and modern appearance

The Smoothest Chevrolet in Chevrolet history is selling at the Lowest Price for which Chevrolet has ever been sold in Canada.

Roadster	\$640	Coupe	\$810	Sedan	\$920
Sport	715	Coach	810	Landau Sedan	970
Touring	640	Commercial Chassis	495	Utility Express	730

All Prices at Factory Taxes Extra

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H. T. NIXON SALES MANAGER

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CF-216

ARROWOOD CHURCH OF THE BRETHREN

LEO H. MILLER, Pastor
Sunday school 10:30. Supt. Ralph Whipple.
Morning worship 11:30. Sermon by pastor.
Evening Services.
C. W. in all departments at 7 p.m.
Sermon at 8 p.m.
Everybody welcome.

Subscribe for the Call.

It never hurts to say that you saw it in the Call.

In this glorious country any boy can fight his way upward to success unless his father leaves him too much spending money.

The main difference between a "hick" town and a city is, the former publishes the list of marriage licenses while the latter gives publicity to divorces.

ST. ANDREW'S CHURCH SERVICES

Sunday August 22nd.
12th Sunday after Trinity.
Sunday School 11 a.m.
Evening prayer 7:30 p.m.
The Rev. Mr. Daniels, of Vulcan, will be in charge of the evening service next Sunday evening. Mr. Daniels is rector of the Anglican Church at Vulcan and has been for the past two years, and it is hoped there will be a good turn out.

Fifty Cents will pay for the Call to Dec. 31, 1926.

There's one good thing about a bad cold. You don't have to take all the advice your friends give you.

Some of the radio lecturers act as if they thought people actually were sitting around listening to them.

When to advertise—when you need some cash—try it.

THE TELEPHONE

A voice across the telephone
Can make or mar the day;
Be careful of the tone you use,
And think of what you say.
Your pleasant smile cannot be seen
Or know your kindly heart,
Are often far apart.
Are often far apart.
The girl who answers "Central",
Has scores of lines to mind;
Mistakes are sure to happen,
Be patient and be kind.
For life is like a garden,
Where our daily acts are grown,
And, as nature hath ordained it,
We shall reap as we have sown.
Then sow a smile and reap a smile,
And in the end you'll find
That nothing pays more interest
Than the act of being kind.
—An Operator.

Is your subscription to The Call paid?

TENDERS WANTED

Tenders will be received by the undersigned up to 2 o'clock noon, on Saturday, August 21, 1926, for the purchase and removal of the industrial building on the fair grounds.

Successful tender must remove all lumber and clean up the site of the building to the satisfaction of the Gleichen District Agricultural Society executive.

Highest tender not necessarily accepted.
Gleichen Aug. 9th.

F. L. MALLORY,
Acting Secretary.

The so called painted knee fad seems to be one of those things everybody knows all about and nobody has ever seen.

Nothing less than love could make a girl give up a good job for one that pays nothing.